



**FOR IMMEDIATE RELEASE**

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**KINGI OHANA HOUSE ANNOUNCES 2018 ALOHA SPIRIT AWARD RECIPIENTS**

Prestigious Award Recipients Honored at the 8th Annual Ohana Lanui Gala  
November 17th at the Sheraton Gateway Los Angeles

**INGLEWOOD, CA, November 12, 2018** - On November 17th, the Kingi Ohana House will celebrate the recipients of the **2018 Aloha Spirit Awards**, honoring those whose efforts and hands-on action have made a positive impact on the community and public at large. These individuals influence, heart for helping others, and community service, have garnered them much deserved recognition and we are pleased to honor them at our **8th Annual Ohana Lanui Gala**.

**Rashidi Jones** is currently Executive Director of Motion Picture Finance at Sony where he is responsible for financial reporting of over \$3B top line global sales. He is also co-founder of TEC LEIMERT. "TEC" stands for Technology Entertainment Convergence where Mr. Jones adds his entertainment experience to leverage technological innovation in his community. He grew up in South Los Angeles, the product of hard working parents who gave him a strong work ethic and a sense of cultural responsibility. A graduate of Dorsey High School, Rashidi went on to receive his B.S. in Engineering from USC. After graduating college, he landed his first job in the entertainment industry at Warner Bros. Here, Mr. Jones expanded his business experience by managing financial reporting and strategic planning for over 23 countries. His ambitions later led him to the next stops on his journey, including leading a small team at Paramount Pictures, achieving an M.B.A. from USC's Marshall School of Business, serving as a board member for community organizations and finally landing a role at Sony Pictures as executive director. He credits each step along his journey as building blocks that enabled him to become an insightful leader. Mr. Jones is a true testament to remaining steadfast and believing his dreams can become a reality. He credits much of his success to having a strong faith in limitless possibilities and a solid family support system with good mentors. This directly connects with what the Kingi Ohana House stands for and we are happy to honor Rashidi this year with the 2018 Aloha Spirit Award.

The Ohana Lanui Gala is our largest annual fundraiser. With the support of our donors and sponsors including Dick's Sporting Goods, Nascar, Kinetic Studio, K1 Speed, Dr. Derrick Thompson, The Metaphor Club, Crystal Blings, 24Hr HomeCare, State Farm, Sheraton Gateway LAX, Century Martial Arts, All Star Gear & others, the Kingi Ohana House is able to continue our work supporting hundreds of youth and families this year in our martial arts, dance, mentorship & tutoring programs.

**About the Kingi Ohana House & The Aloha Spirit Award**

The Kingi Ohana House is a 501(c)3 Non Profit that guides individuals in developing the skills, self-confidence, and resilience to face life's challenges head on. Our vision is a better world through the cultivation of leaders who held shape and strengthen their communities. The Kingi Ohana House cultivates empowerment in its participants, by reaching out through martial arts, fitness, education, mentoring, dance, and personal development for those whom many resources are inaccessible.

The Aloha Spirit Award was established to recognize the leaders and heroes in the community that exhibit the love, compassion, and sincerity Aloha represents. Aloha is more than a greeting or farewell. Aloha is the essence of relationships in which each person is important to every other person for collective existence. The Kingi Ohana House lives by our core beliefs which include Family, Community, Knowledge, Leadership, and Humanity. These beliefs are also expressed through the charm, warmth, and sincerity of our Aloha Spirit Award recipients.

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